

CAREER

Motion UI Designer > Thalmic Labs

Oct 2016 - Present Kitchener, ON

- ◆ Defined motion design language across entire digital product experience (wearables).
- ◆ Evolved process and tools for motion design at Thalmic.
- ◆ Established a strong working relationship with product management and engineering to drive development.

UX Visual Designer > Riverbed

Sep 2014 - Sep 2016 San Francisco, CA

- ◆ Defined fresh consumer-like UI for complex enterprise networking products (mobile + web).
- ◆ Created UI styleguide, detailed specs while collaborating with engineering on UI framework integration.

UX Designer > Google

May 2014 - Aug 2014 Kitchener, ON

Collaborated with engineering, product management, and user research on new product concepts and created high-fidelity prototypes for Google OnHub.

Motion UI Designer > BlackBerry

Jan 2008 - Oct 2013 Waterloo, ON

Lead designer for BlackBerry first-run experiences. Mentored team's interns and worked closely with user research to identify and resolve top UX issues.

- ◆ Designed interactive bootup, retail demo and out-of-box experiences for BB10 and PlayBook.
- ◆ Designed first-run welcome videos for BlackBerry OS 5, 6 and 7.

EDUCATION

Master of Digital Experience Innovation > University of Waterloo

Sep 2013 - Aug 2014 Waterloo, ON

BFA - Specialization in Computation Arts > Concordia University

Sep 2005 - Aug 2009 Montréal, QC

QUALIFICATIONS

- ◆ 9+ years experience designing consumer-facing UX.
- ◆ Solid ability to take a product design from concept to development.
- ◆ Deep understanding of the UX design process.

ACHIEVEMENTS

- ◆ Named Inventor on UX Design Patent
- ◆ Animation showcased on Emmy award-winning TV show "HITRECORD on TV"
- ◆ Designed mobile products experienced by millions of consumers worldwide.

SKILLS

- ◆ Exceptional knowledge of After Effects, expressions, basic scripting
- ◆ Proficient in Sketch, Flinto, Zeplin, Illustrator, Photoshop, Adobe CC
- ◆ Wireframing + Rapid Prototyping
- ◆ Knowledge of HTML & CSS
- ◆ Background in Visual Design, UI Design, Animation and Video